



# Power/mation®

*Innovative Automation Solutions / Exceptional Customer Service*

**FOR IMMEDIATE RELEASE**

## **Power/mation Announces Sam Petty as New President**

*Petty brings over 30 years of industry experience to the Midwest's foremost automation solution provider.*

ST. PAUL, Minn., Oct. 13, 2020 -- Serving most recently at ABB as Director of Channel Management for Industrial Automation, Sam Petty brings extensive experience and knowledge to Power/mation's chief position. Petty's career includes previous roles at Hirschmann (Belden Inc.), Rexel, Roxtec and Swagelock.

"It feels like family," Petty said about his new position, which became official on October 5, 2020. "I have come to know Power/mation well over the last ten years with ABB and I am excited to bring leadership to this solid, well-respected organization. A highly technical sales team, many of whom are degreed engineers, a skilled business development team, a custom solutions business that adds value to our customers—it's the whole package."

As new president, Petty will continue to develop Power/mation's current initiatives including partnering with the industry's best suppliers and cultivating new talent with Power/mation's long-running Technical Sales Associate (TSA) program.

Petty added, "I will serve our customers, suppliers, and employees with a sense of urgency. People recognize and respect that, and it creates healthy, giving relationships. I could not be more excited to lead Power/mation into its 60<sup>th</sup> year."

The Power/mation Board of Directors echoes the excitement in welcoming Sam citing his demonstrated success with project and product management, engineering, business development, regional sales, and sales management.

Power/mation is a leading industrial automation solution provider headquartered St. Paul, Minnesota serving Iowa, Illinois, Nebraska, North Dakota, South Dakota, Wisconsin, and the upper peninsula of Michigan. Power/mation Solutions Group serves as the custom solutions provider for Power/mation, offering complete enclosure modification, kitting, and custom fencing services. Visit [www.powermation.com](http://www.powermation.com) for more information.

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